



Partnership Announcement

The National Service Foundation would like to officially share with you all an exciting new chapter in our organization's history. In May of 2019, AMVETS announced a partnership with Lowe's that would create deeper relationships with the military community for both organizations nationwide. Like AMVETS, Lowe's has a longstanding commitment to supporting the veteran community and this partnership is only one of the ways they will sustain that connection. While Lowe's partners with other veteran and military focused organizations, they have never invested this much money, time and passion with the other organizations.

Our goal with this partnership is two-fold. First and foremost, through this collaboration with Lowe's, we will continue our mission of serving veterans and their families through services and advocacy. Secondly, we will help to fulfill a massive unmet need in the skilled trades industry. From educating young people on the importance and prestige of the skilled trades to supporting veterans and their spouses in training and business ownership in the skill trades arena, we intend to touch all populations.

One of our organization's greatest strengths is our members and their passion. We hope to utilize that power to make this partnership a success in 2019 and beyond. There is an opportunity for all us to be a part of this.

Generation T (Gen T) Scholarships:

For 2019, we will offer scholarships to those who are interested in entering five skilled trade areas:
HVAC, Carpentry, Electricians, Plumbing, Appliance Repair.

- ✧ Must be veteran or spouse of a veteran
- ✧ Must have a HS Diploma or GED

In 2020, scholarships will be awarded to applicants who are interested in trades outside of the five mentioned and we encourage them to apply as well. Together, Lowe's and AMVETS have also set a goal of awarding 50% of the Gen T scholarships to women, minorities and those who have disabilities.

Dates to remember:

Scholarship opens: September 2, 2019

Scholarship closes: October 15, 2019

Recipients announcement: Week of November 11, 2019

AMVETS and Lowe's recognize the importance of technology and the necessity for our organizations to help support the completion of training and the hiring of the best and the brightest. For eligible applicants, we are offering scholarships to student veterans and their spouses who are dedicated to a career in Information Technology.

- ✧ Must be a student veteran or spouse of a veteran
- ✧ Must be a Junior or Senior at an accredited institution
- ✧ Must have a minimum GPA of 3.0

Dates to remember:

Scholarship opens: September 2, 2019

Scholarship closes: October 15, 2019

Recipients announced: The week November 11, 2019

Veteranpreneur Small Business Grant

The Lowe's partnership with AMVETS extends to veterans or spouses who have started their own business in the trade industry. We want to celebrate this initiative by offering four \$25,000 grants. Applications will be reviewed by AMVETS and Lowe's leadership.

- ✧ Must be a veteran or spouse of a veteran
- ✧ Business must be in operation for 1 – 2 years
- ✧ Business owner must have a detailed business plan

Dates to remember:

Applications accepted beginning: September 2, 2019

Scholarship closes: October 15, 2019

Recipients announced: The week of November 11, 2019

Americanism & JROTC Medals and Awards

Our organization is certainly skilled when it comes to celebrating American heritage and honoring our nation's future leaders. This program is the opportunity to involve local communities in bringing awareness to AMVETS, the skilled trades and cultivating interest in the trades in young people. Through the partnership, AMVETS has the opportunity to engage with 18,000 Lowe's veteran associates and the local community. We have the chance to improve AMVETS brand recognition.

- ✧ Lowe's employees will help kids of all ages construct a variety of "weekend project workshops" through interactive workshops teaching them about the trades
- ✧ AMVETS Posts have an opportunity to work collaboratively with their local store to engage in medal ceremonies at the stores to bring more visibility to our community connection.

There will be several opportunities for this project to evolve and grow. We invite our local AMVETS post to submit ideas for creations that demonstrate Americanism and how important the skilled trades are to our country. Please note we have some limitations in 2019; however, the partnership in 2020 will allow us to expand our community projects.

AMVETS and Lowe's will host a career workshop with a track to Lowe's employment. The event will include one-on-one meetings with Lowe's management and HR associates.

- ✖ The workshop will be held in Charlotte, NC in 2019. In 2020 we will expand to other key Lowe's markets
- ✖ Lowe's Talent Acquisition and Recruiting Teams will attend future events
- ✖ Workshop will include resume writing, interview skills and more

We will interact with local communities through in-store promotions such as membership drives; community volunteer activities to work in collaboration with Lowe's associates and there will be opportunities to partner with local Lowe's stores during Veteran's Day events.

We are here for any questions or suggestions you have regarding any aspect of this new partnership. We want to be able to showcase our presence nationwide. AMVETS cannot be successful in this endeavor without your involvement. We appreciate your passion and commitment.

If you have questions regarding the Lowe's partnership, contact Lindsay Bonaparte at lbbonaparte@amvets.org or (301) 683-4069.